

Fred Stidston

35 Braemar Risee, Salisbury SP1 3QD, 07747 1101974, fpstidston@icloud.com
<https://uk.linkedin.com/in/fred-stidston-3029a1121>, www.uxusd.com

I am a high achieving UI designer-developer who is able to create flawless, attractive and functional user experiences, responsive layouts and branded media. My skills integrate well with team members in technical, customer-facing and leadership roles thanks to a good process understanding. My workflow is detail-oriented, self-starting and uses an iterative method to surpass goals in a timely way.

Freelance Web Designer — 2018–Present

Bespoke content-managed ecommerce solutions. **Key skills** *Client-facing, eCommerce API Integrations, HTML5/CSS3, Bootstrap, PHP/MySQL, CMS*

The Banner Warehouse — January 2017–September 2017

API Integrations Specialist at a printing company in Southampton. By integrating the company websites with WorldPay, Barclays, PayPal and more we are able to achieve percentage point savings on every transaction. **Key skills** *eCommerce API Integrations, HTML5/CSS3, Bootstrap, PHP/MySQL, CMS*

Freelance UI Designer, Web Designer and Graphic Designer — 2012–Present

4 Restaurant Ordering Websites in the South. In London I worked with several bands to produce tour media, website experiences, and CD covers, and App start-ups to create beautiful and delightful mobile and desktop experiences. **Key skills** *Client-facing, HTML5/CSS3, Bootstrap, PHP/MySQL, WordPress/CMS*

TweetDeck, Twitter — May 2010–December 2011

In London I worked with a small team to create a world-class web application, Android mobile application and iOS application. We were purchased in an epic sale for the Tech sector in Britain, by the Californian company. **Key skills** *Cross-platform development, Drawing and communication, Wire-framing, Concept presentation, Digital prototyping, Writing and verbal skills, iOS and Android experience, Git*

Education Oxford Brookes University — 2006–2009

1st BSc Multimedia Production (Hons) **Key skills** *Human Computer Interaction*

Freelance Concept Artist and Storyboard Artist — 2003–2008

At Codemasters the British video games company, at HMX Media the Soho advertising agency, and for independent creatives in Oxford, on new multimedia intellectual properties. **Key skills** *Drawing and communication*

Skills used in business projects

Sass CSS, eCommerce API Integrations, Cross-platform development, Usability analysis, Drawing and communication, Concept presentation, Digital prototyping, Writing and verbal skills, HTML5/CSS3, Bootstrap, PHP/MySQL, iOS and Android experience, WordPress/CMS, Git

Skills used in personal and educational projects

Prototype.js JavaScript Framework, OOP Patterns, Mac OS Application Development experience, Xcode IDE, Swift OS X, Apple Cocoa Framework experience